

Contents

I. Case summary

II. Main issues addressed in the case

III. Case teaching objectives

IV. Target audience and pre-requisites

V. Suggested teaching scenario

VI. Integrating the case in a teaching sequence

VII. Integrating teaching aids

VIII. Elements to analyse and solve the case

IX. Feedback on previous experiences with the case

X. Complementary readings or references

1. Reference books
2. Academic articles on the subject